

# CEE Peering Days

Berlin 2018



The **PEERING CONFERENCE**  
for Central and Eastern Europe  
6<sup>th</sup>-7<sup>th</sup> March 2018 in **BERLIN**



HOSTED BY:



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# CEE Peering Days 2018

The largest Peering Conference  
in Central and Eastern Europe

On the 6<sup>th</sup> and 7<sup>th</sup> March the CEE Peering Days in Berlin will connect network engineers, peering coordinators, internet providers, cloud administrators, and data centre operators from Central and Eastern Europe in Berlin. The participants come from across the globe in order to get access to expert knowledge, gain valuable connections and to be part of a two day mind-blowing experience.





# Fact sheet CEE Peering Days 2018

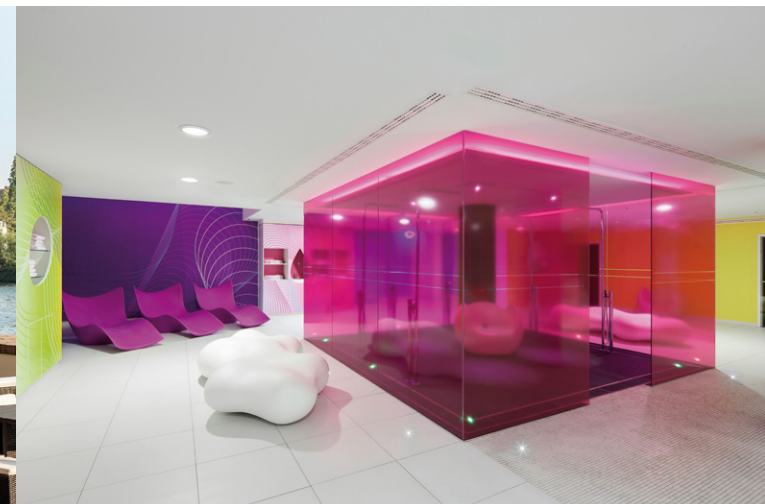
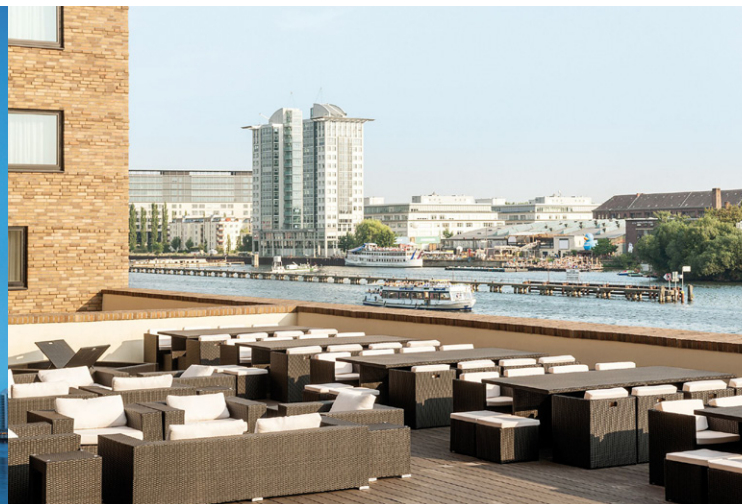
**Date:** 6<sup>th</sup> – 7<sup>th</sup> March 2018,  
with a welcome reception on 5<sup>th</sup> March

**Location:** nhow Hotel Berlin, Germany

- **250 participants** expected in Berlin
- **30+ different countries** of attendees
- **100+ different companies** attend the event annually
- **40%+ of delegates are decision makers**
- **50% of conference time reserved for bilateral meetings**







Get ready for the trending  
topics at the **CEE Peering Days:**

[ **01** ] **DDOS**

[ **02** ] **BCP38**

[ **03** ] **DNSSEC**

[ **04** ] **IPv6**

[ **05** ] **Internet Governance**

[ **06** ] **Routing Security/RPKI**

[ **07** ] **RIPE Database**

[ **08** ] **Tools**

| Conference packages - details                                     | Fellow IXP | IXP Category | Gold partner | Silver partner | Social Evening Sponsor | Lunch Sponsor | Coffee Break Sponsor |
|---|------------|--------------|--------------|----------------|------------------------|---------------|----------------------|
| Price in EUR excluding VAT  | 10.000     | 7.000        | 7.000        | 5.000          | 4.000                  | 3.000         | 1.500                |
| 20' presentation in the <b>MAIN HALL</b>                          |            |              | ✓*           |                |                        |               |                      |
| 10' lightning talk in the <b>MAIN HALL</b>                        | ✓*         |              |              |                |                        |               |                      |
| Expo space  | ✓          | ✓            | ✓            | ✓              | ✓                      |               |                      |
| Company logo and link on conference website                       | ✓          | ✓            | ✓            | ✓              | ✓                      | ✓             | ✓                    |
| List of attendees   | ✓          | ✓            | ✓            | ✓              | ✓                      | ✓             | ✓                    |
| Promo materials in welcome bags                                   | ✓          | ✓            | ✓            | ✓              | ✓                      | ✓             | ✓                    |
| Company logo permanently displayed at conference <b>MAIN HALL</b> | ✓          | ✓            | ✓            | ✓              |                        |               |                      |
| Company logo permanently displayed during <b>Social Evening</b>   | ✓          | ✓            | ✓            |                | ✓                      |               |                      |
| Company logo displayed during <b>Welcome Reception</b>            | ✓          | ✓            |              |                |                        |               |                      |
| <b>Complimentary conference seats</b>                             | 3          | 3            | 5            | 3              | 3                      | 2             | 2                    |

\*The slot will be on the 6<sup>th</sup> OR on the 7<sup>th</sup> of March (according to the program)



# Sponsoring Packages Explanation

## 20-MINUTE PRESENTATION

As a Gold partner, present exciting topics at the main stage to a 200+ audience. The topic and format will be agreed upon in cooperation with the programme committee.

## 10 MINUTE LIGHTNING TALK

As an Associated IXP, you will get the opportunity to introduce your IXP at the main stage to a 200+ audience of peers.

## EXPO SPACE

As a partner of the event you will have a dedicated expo area where you can build your booth or use the space as an alternative display of your brand or product. Introduce your company to 200+ potential clients. The stand is to be manned either by a staff member or hostess.





# Sponsoring Packages Explanation

## LOGO INCLUSION (PRINT & ONLINE)

Your logo will be included on the CEE Peering Days 2018 website, in the conference programme brochure, in all official electronic communication to registered and potential attendees.

## LIST OF ATTENDEES

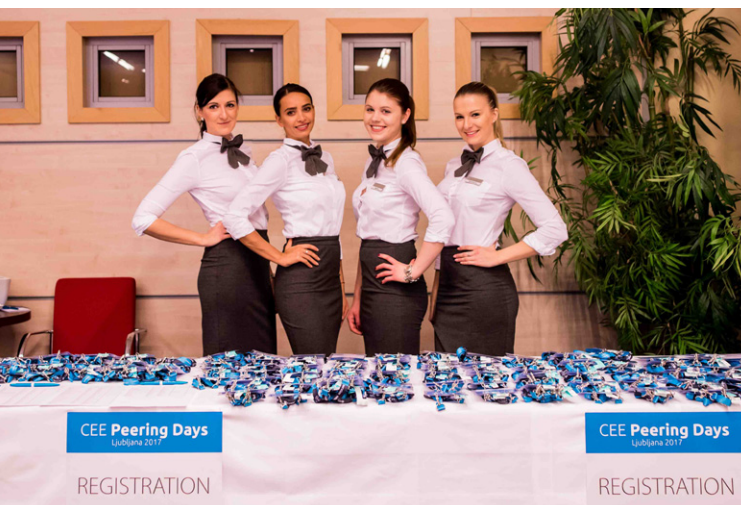
All sponsor categories receive a list of attendees after the event. The list contains the following information: name of the attendee, company, country and ASN.

## CONFERENCE GOODIEBAG

Your company places a "goodie" in each conference welcome bag to be handed out to 200+ participants. This is a great opportunity to promote your brand even long after the event.

## COMPLIMENTARY CONFERENCE SEATS

You will receive the following number of complimentary conference seats to be distributed among the members of your company.



## Special thanks to our former **main Sponsors**

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CORE  
BACKBONE

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TELEPORT

deepfield  
security | performance | control

Internet  
Society

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RET.NET

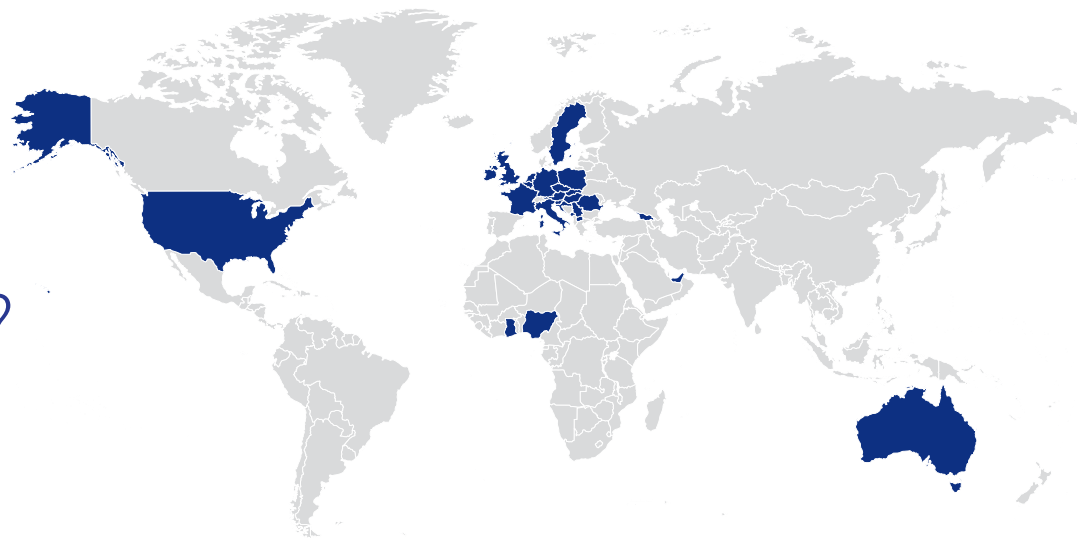
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FORTINET





Which **Countries**  
were represented?



**Czech Republic | Slovakia | Austria | Hungary | Slovenia | Germany | The Netherlands**  
**Great Britain | Serbia | United States | Italy | Bulgaria | Poland | Croatia | Macedonia**  
**Sweden | Romania | Ireland | France | Montenegro | United Arab Emirates | Australia**  
**Belgium | Georgia | Ghana | Nigeria**



## Which **Companies** were represented?

**A1 | VIX | Akamai | Akton | AMA networkx | AMS-IX | Anexia | Arnes | BCIX | BIX.BG | BIX.hu | Brno University of Technology | CARNet | CD Telematika | CE COLO | Cesnet | CISCO | Core-Backbone | CZ.NIC | DE-CIX | Deutsche Telekom | Dial Telekom | e-shelter | eCIX | Enter | F5 | Facebook | Flexoptix | Hurricane Electric | Infinera | Interlan | ISOC | Interout | InterXion | Iskon | ISP Alliance | IT & T | Itself | Linx | LinzNet | Master Internet | Mckaycom | Mega | Namex | Neotel | NetArt | NetIX | Netnod | Netsearch | nextlayer | NIX.cz | NL-IX | Nokia | NTS | Omonia | Optimus IT | Orion | PeeringDB | Radio Free Europe | Retn | RIPE | Root | SBB | SOX | Seznam | Signa | SINOX | SKHosting | Smartoptics | Softnet | SRCE | Stelkom | Styria IT Solutions | T2 | T-Mobile | Tavger | Telco | Telecom Italia | Telekom Slovenije | Telekom Srbija | Telemach | Telepoint | Telia Carrier | Telinea | Tlap | TTC Teleport | University of Maribor | Wavecom | eb4You | Zabnet**





## Agenda **6<sup>th</sup> March**

10:00 – 13:00 **conference program**

13:00 – 14:00 buffet lunch

14:00 – 18:00 **RIPE NCC workshop**

14:00 – 18:30 **bilateral meetings**

20:00 – 24:00 **social evening**

**Sponsoring booths – presentation of partners**

## Agenda **7<sup>th</sup> March**

10:00 – 13:00 **conference program**

13:00 – 14:00 buffet lunch

14:00 – 18:00 **bilateral meetings**

**Sponsoring booths – presentation of partners**

# Contact



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