



COLONNECTIVITY

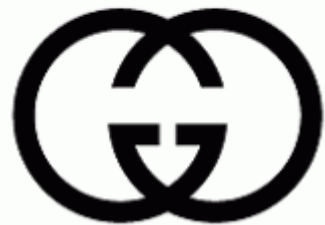
COLOCATION & CONNECTIVITY – A WIN-WIN BUSINESS

Berlin – 6 March 2018

QUESTION

Why Gucci and Prada are important for our business?

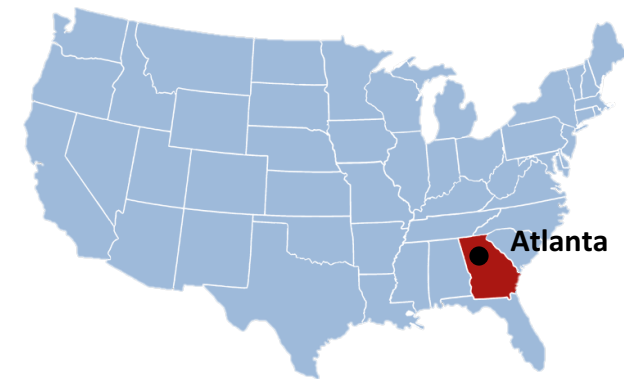
GUCCI



BUSIEST AIRPORT IN THE WORLD?



Hartsfield-Jackson Atlanta International Airport



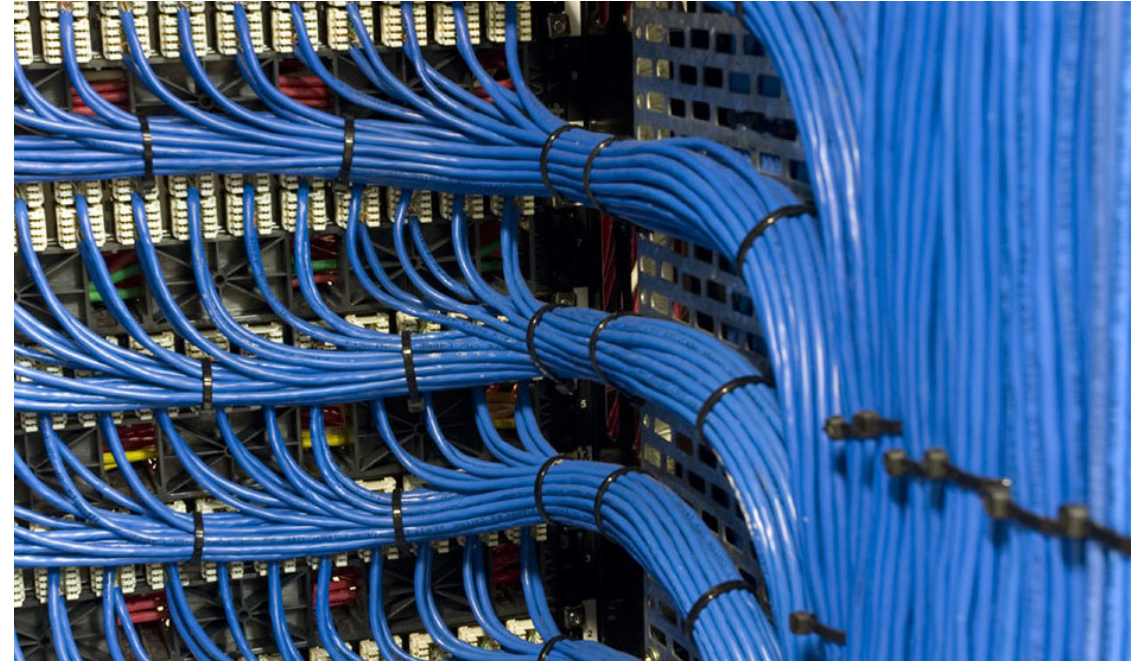
- In US (largest market in the world) → **Access to GDP**
- Within 2h of 80% of US population → **Latency**
- Base of the Delta Airlines' hub* → **Magnetic Effect**

* Largest airline in the world prior to American Airlines' takeover of US Airways

AIRPORTS & COLOCATED DATACENTER



Hubs for Passenger Traffic



Hubs for Data Traffic

BUSIEST TRAFFIC HUBS IN EUROPE

Airports

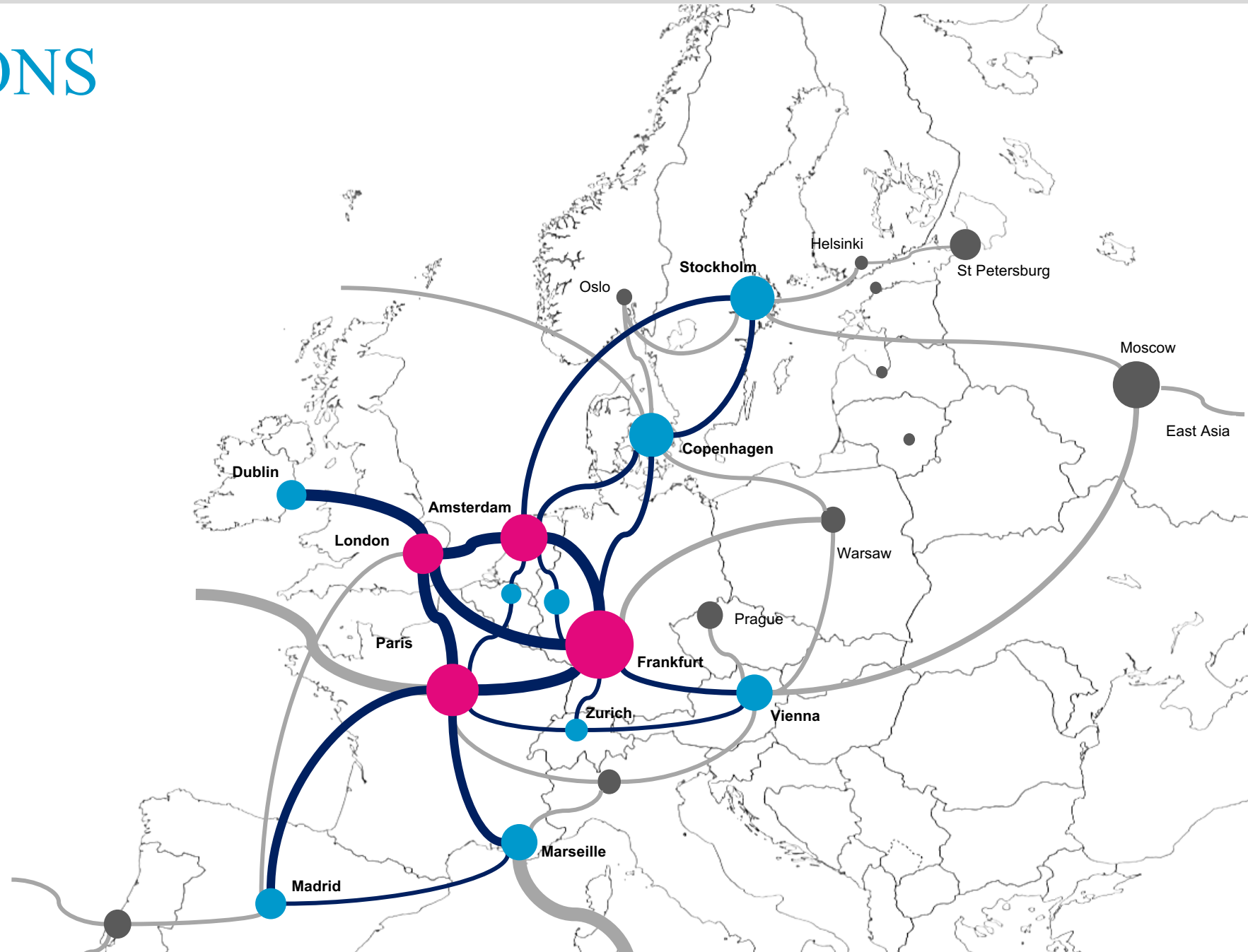
Rank	Airports
1	London Heathrow Airport
2	Paris Charles de Gaulle Airport
3	Amsterdam Schiphol Airport
4	Frankfurt Airport
5	Istanbul Atatürk Airport
6	Madrid Barajas Airport
7	Barcelona El Prat Airport
8	Munich Airport
9	London Gatwick Airport
10	Rome Fiumicino Airport
11	Moscow Sheremetyevo Airport
12	Paris Orly Airport
13	Copenhagen Airport
14	Moscow Domodedovo Airport
15	Dublin Airport
16	Zürich Airport
17	Palma de Mallorca Airport
18	Oslo Gardermoen Airport
19	Manchester Airport
20	Stockholm Arlanda Airport

Data hubs

Rank	Data Centre Clusters
1	London Docklands
2	Amsterdam Science Park
3	Amsterdam South East
4	Frankfurt Interxion
5	Frankfurt Equinix Campus Kleyer
6	Paris Telehouse
7	Marseille Interxion
8	London West (Slough)
9	Paris Equinix St Denis
10	London City Center
11	Amsterdam North West
12	Amsterdam Schiphol
13	Vienna Interxion
14	Warsaw Virtua
15	Zurich Equinix Hardstrasse
16	Madrid Interxion
17	Warsaw Equinix
18	Stockholm Equinix Bromma
19	Manchester Equinix
20	Paris Interxion Aubervilliers

FLAP LOCATIONS

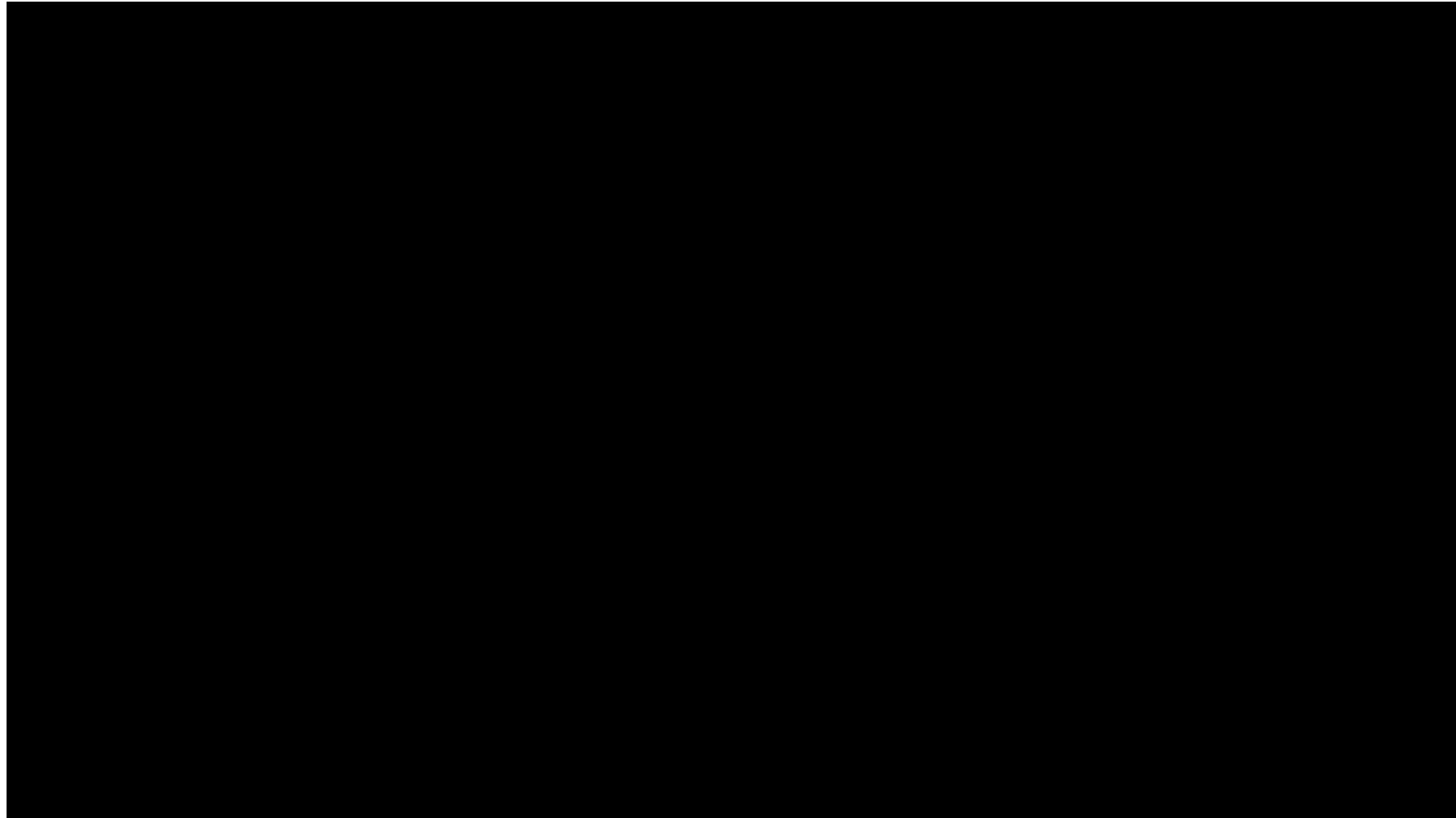
- Frankfurt
- London
- Amsterdam
- Paris



HEATHROW – EARLY DAYS



HEATHROW - RAPID EXPANSION



HEATHROW - TODAY



AIRPORT CUSTOMER BASE EVOLUTION

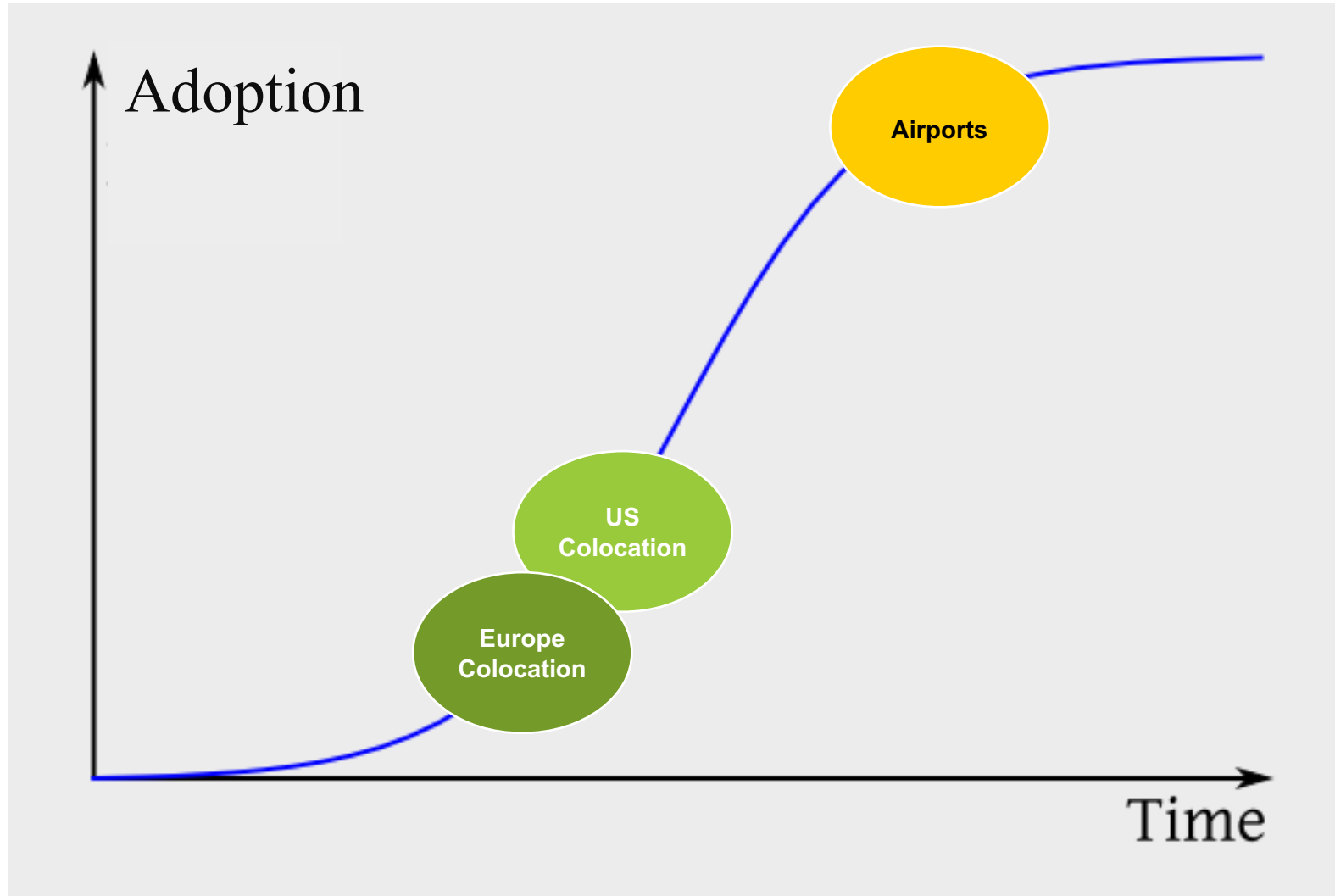


COLOCATION CUSTOMER BASE EVOLUTION



 Data Traffic

INDUSTRY MATURITY - ADOPTION CURVE



STRATEGY

3C

- Connectivity Hub
- Content Hub
- Cloud Hub

interxion™

Leading European provider of cloud and
carrier-neutral data centre services

Bon Appetit !

interxion[™]

René Duhr MBA
Senior Account Manager
Interxion Austria

Mob: +43664 2555 416
rened@interxion.com
www.interxion.com

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